

mtt



translation perfection



NEWSLETTER



Have you seen what's new on our website?

New pages have been added to our website recently, including dedicated pages in Chinese, Russian, Polish and Dutch for overseas visitors.

We're also very proud of our new MTT video, which is available in English and Italian with Chinese and German to come soon. You'll find it on our homepages and it's a great example of the localisation services we can offer using in-house video production, animation and voiceovers.

If you have a website that would benefit from pages in a different language or a video, adapted to each of your target markets, get in touch!

2019 Exhibitions

Our team have been regularly attending UK Exhibitions, either to exhibit or meet with our UK and International customers to support them with their shows.

Check our LinkedIn pages for updates on our presence at various exhibitions throughout the UK. If you'd like to discuss your translation and interpreting requirements for a particular show get in touch – we can help with banners, brochures, flyers, business cards and on-stand interpreters.

For more information go to

www.midlandtechnical.co.uk/Services/Exhibition_services.html



Lunchtime Litter-picking madness

As avid wildlife enthusiasts the team at MTT wanted our work environment to both look professional and be safe for visiting hedgehogs (and other creatures!).

So, on 25th May, a small, but enthusiastic group of staff members from MTT and other companies in our building took part in the Great British Spring Clean run by Keep Britain Tidy, spending their lunch break litter-picking to improve the local environment.



The event was facilitated by local community group The Pickup Artists who provided all the equipment and during the half hour event, the team collected a total of 5.5 bags of litter, leaving the area safer for hogs and much more welcoming for visitors and staff alike.

Celebrations at MTT!

2019 is quite a milestone year for MTT, the business has been around for 35 years now and Karen McKay has been with us for the last 10 of them. Our MD Sue has been working with MTT for a mere 30 years and Roz Partridge is our most recent addition, having been with us for 2 years now.

You may be interested to know that in the last 6 months we have translated into 22 languages and have an average of 300 active customers a year, many of whom have repeated assignments.

We have seen an increase in projects involving voiceovers, subtitling and website localisation and also a rise in the number of specialist press releases we translate for a variety of clients from industrial pumps and software to carpets and garden equipment!



Working with schools

When not translating, proofreading and managing the business, our MD Sue Clark is an Enterprise Advisor working with local schools.

Part of the role is to raise awareness of languages, which we do through speaking to year groups in assemblies and to smaller groups in lessons.

We also help schools improve their overall careers programmes, working towards what are known as the 8 Gatsby Benchmarks.

The aim of the Enterprise Advisor programme is to help schools better understand what employers need from their students when they enter the workplace and to bring employers into schools so that students can have meaningful encounters.

This helps students plan their career choices from an earlier age, enabling them to see the reason why they are studying Maths, Spanish or Chemistry and what use it will be to them in furthering their career hopes.

The results have been significant, with improved GCSE results clearly demonstrated across the country.

As a potential Brexit draws closer, we are increasingly aware of the need for the UK to become more fluent in languages. Our connections to overseas partners will only be secured through the efforts of companies willing to trade and negotiate in their customer or supplier's language.

By working with local schools, we hope that we can play a small part in preparing students to enter the world of work equipped to promote British business overseas.

A Special Thank You

A huge Thank You as always to our fantastic translators and interpreters who consistently provide an excellent service for our clients, with a satisfaction rating of over 98%.

Thanks also go to our wonderful clients who are a pleasure to work with and we look forward to many more projects over the next 35 years!



Health & Safety goes global

MTT have been working hard recently to help new and existing companies with translations of Health and Safety documentation.

Health & Safety regulations and policies are constantly being updated and rewritten to keep up with changes in workplace risks.

There are many countries that place safety duties upon a named employee, rather the company as a whole so translations of documents are critical for understanding of procedures and regulations. It's also important to keep up to date with matters affecting different cultures in the workplace.

Here at MTT we are proud to be working with NEBOSH, a new global customer who are benefitting from our translation and project management skills. NEBOSH's main role is to provide Health & Safety examinations, both in the UK and abroad. The work involved includes website translation, various policies and procedures, examination questions and answers and other documents in several different languages, including Arabic and Chinese.



Contact us now to see how we can help you meet the challenges of your current working environment.

MTT Competition time – win a £50 Amazon Gift card!

On Thursday 26th September it will be European Day of Languages 2019.

To celebrate, MTT will be holding an online competition, details of which will be posted on our social media sites (LinkedIn, Facebook and Twitter) and also on our Website.

Keep your eyes open for the three simple questions and make sure your answers get to us before the closing date to be in with your chance to win!

Keep in touch with MTT!

Facebook: www.facebook.com/MTTUK

Twitter: @MTTUK

LinkedIn: www.linkedin.com/company/midland-technical-translations-uk-ltd

We'd like your honest opinion!

We highly value our customer feedback. It is constructive and helps us make decisions should we need to make any improvements. It helps us remain aligned with our goals, create strategies, develop products and services and enhance our relationships.

We are here to listen to you!

Check out our testimonials:

www.midlandtechnical.co.uk/Testimonials.html

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